

Dual Enrollment on Steroids



ACCT Leadership Congress

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CC Enrollment Data 2010-2017

- Community college enrollment has changed dramatically over seven years, 2010-17.
- As the recession waned, the non-traditional post high school enrollment steadily declined.
 - Nationwide, enrollment dropped 15 semesters in a row. The biggest drop was in students age 24 and older (*Community College Daily*, December 2016).
- Community college career tech programs were hit the hardest even though the demand for training for skilled trades is high.

One Area of Growth

- Students under 18 years old
 - Nationwide – Increased from 163,000 students in 1995 to 745,000 in 2015 (Community College Research Center).

The Problem

- GOCC decreased 25% in enrollment over 4 years, 2010-2014.
 - The enrollment model had to change.
- College was unable to attract new post-high school students.
- We needed to develop new academic programs.
- Dual enrollment was the norm, but the numbers had not reached their full potential.
- There was no Early Middle College (EMC) Program, which promised to be fruitful.

The Solution

- The decision was made to put the full court press on the high school enrollment potential.
- Processes needed to be developed or streamlined.
- Engaged high school districts from superintendents to the support staff.
- GOCC partnered with county high schools to form an Early/Middle College (EMC) in 2015.
- The St. Joseph County ISD had to serve as the fiscal agent for EMC and Career Technical Education (CTE) dual enrollment offerings.
- The faculty union had to agree to this initiative, which was easy for the most part. They needed work!

Fall 2018 HS Enrollment Breakdown

- Total head count: 567
 - Dual Enrollment: 366
 - EMC: 135
 - CTE: 66+
- 47% of total enrollment
- Winter 2018: 52% of total enrollment

Dual Enrollment & EMC

- On the GOCC campus
- At the high schools
 - 90% of these offerings with college faculty
 - 10% of these offerings with credentialed high school faculty
 - 11 of 12 high schools served by GOCC have courses in their buildings.
- Online offerings
- Tuition
 - \$119/contact hour (In-District tuition) for courses taught by GOCC faculty
 - \$10/contact hour for courses taught by high school faculty
 - Only additional costs: textbooks and special fees for courses with labs.

Career Technical Education (CTE)

- The college hosts 5 of 10 St Joseph County CTE programs taught by GOCC faculty contracted to the SJC ISD.
 - Welding
 - Automotive
 - Graphic Design
 - Computer Information Systems
 - Gaming and Coding
- High Schools host the 5 remaining CTE programs
 - Agriculture
 - Computer Aided Design
 - Marketing
 - Medical Occupations
 - Building Trades
 - Students receive college credit in all areas except Building Trades.

DE/EMC/CTE Handbook

- Created to ensure everyone is on the same page
 - Eligibility
 - Test Score/Prerequisite Information
 - Tuition and Fees
 - Textbooks
 - Refunds
 - Support Services for Students
 - Application and Registration Processes
 - Grading System
 - Transferring Credits
 - Transcript Request Process
 - Code of Conduct
 - MEMCA/EMC Seminar requirements
 - Roles of Involved Parties
 - Sample Forms
 - Memorandum of Understanding (MOU)

A Change in Processes

- Previous method
 - Pen and paper/manual process
 - Forms were lost
 - Delay in students' submissions
 - Time consuming/wasteful
- Fall 2018- Newly adopted system, Etrieve, allows for electronic forms, workflow, and content management.

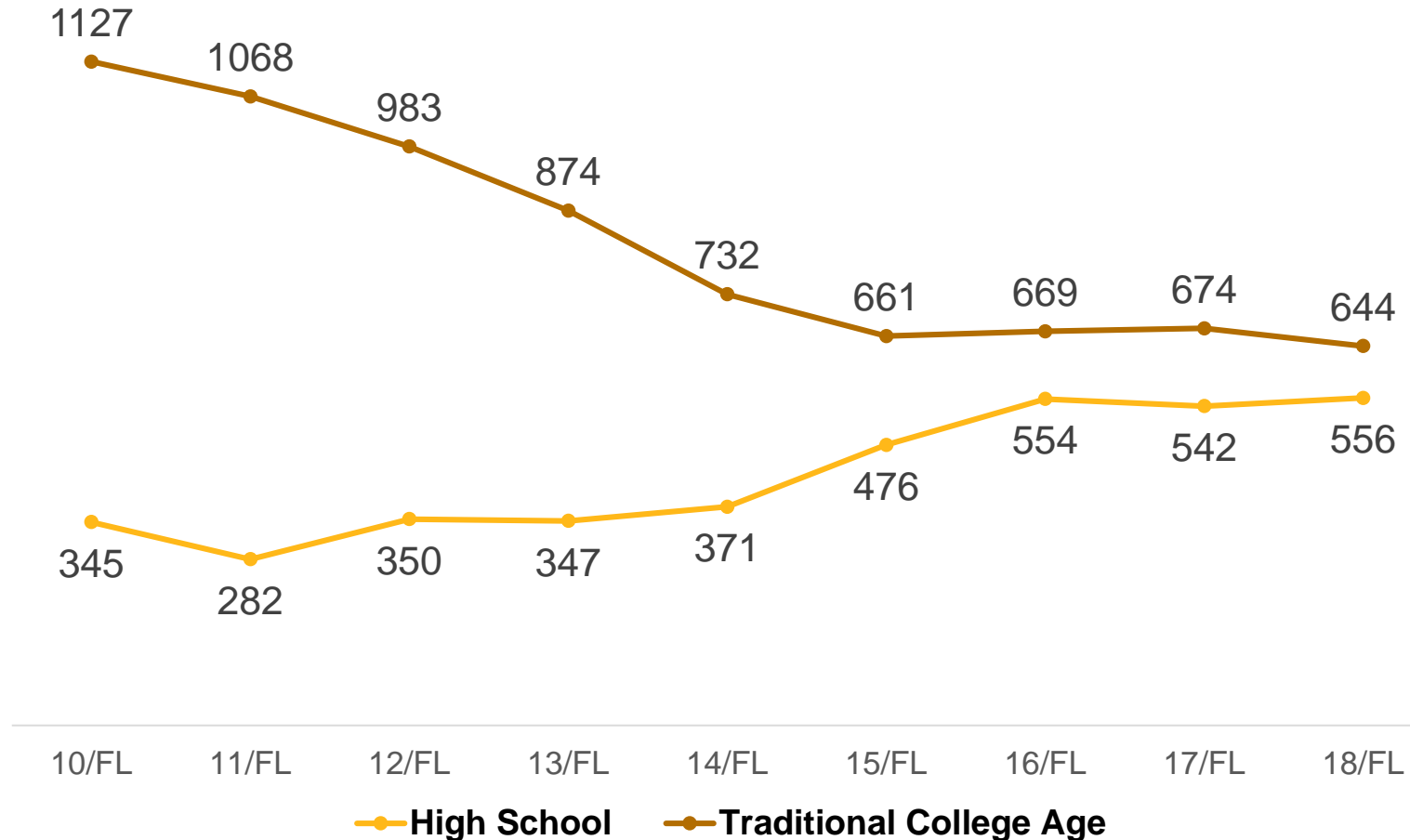
Enrollment Steps

- Student applies for specific program (DE, EMC, or CTE) Online Parent Permission Form - submits to college with copy to high school
- Admissions and EMC staff visit high schools to advise students into courses and create academic plans.
 - Student Planning module in Colleague.
- Student submits registration form through Etrieve.
- Registration forms are electronically routed to the high school for approval and then to the college.
- College staff registers students

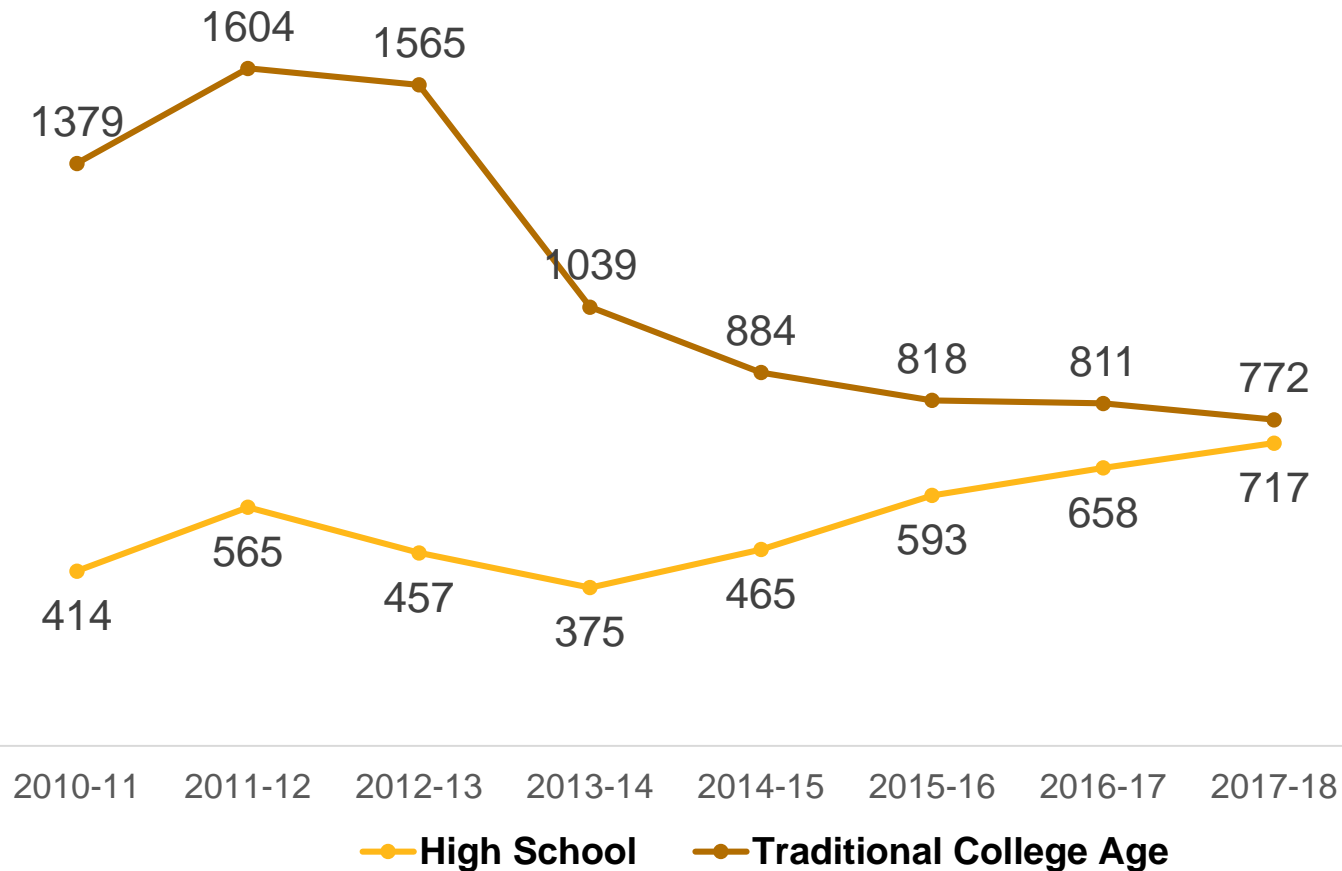
Student Preparation

- Orientation for DE students
- Bootcamp for EMC students
- Classroom Visits for CTE students
- Accuplacer Prep/Bridge Program
- Tutoring and Testing Center Staff administer Accuplacer at high schools.

Number of Enrolled Students (unduplicated) Fall Semesters Only

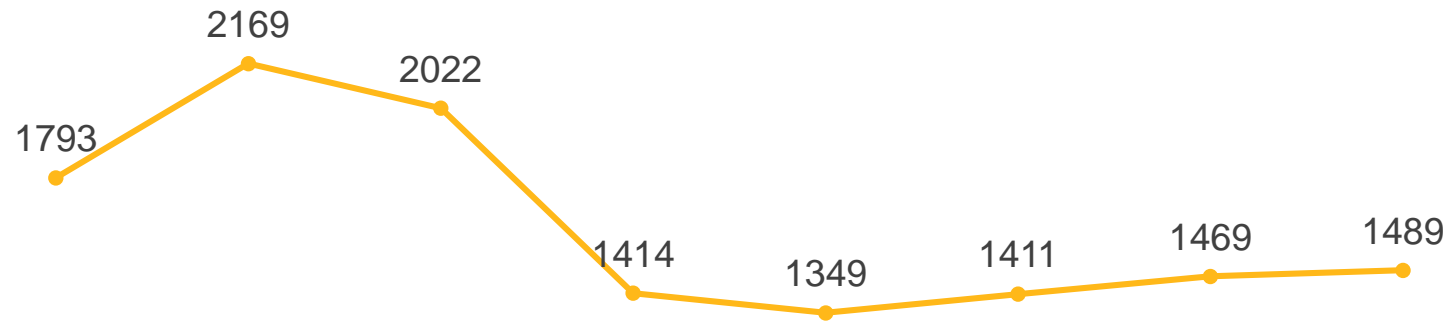


Number of Enrolled Students (unduplicated) Fall/Winter Combined as Academic Year



Total Enrollment 2010-2018

(unduplicated fall & winter terms)



2010-11 2011-12 2012-13 2013-14 2014-15 2015-16 2016-17 2017-18

—● Total Enrollment

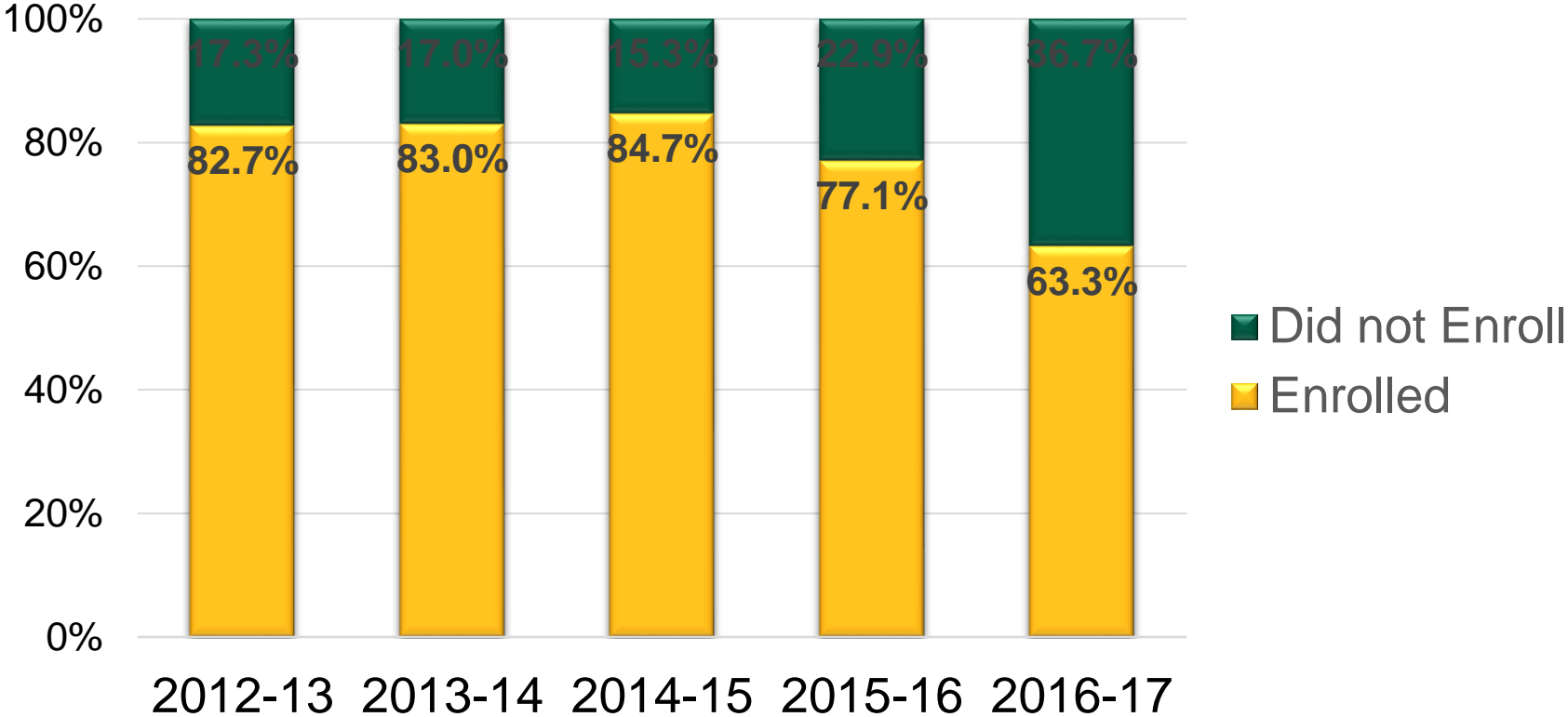
What proportion of high school seniors attending GOCC as a DE/CTE student enrolled in college since graduation?

Academic Year	# of Students	% Enrolled
2012-13	237	82.7%
2013-14	200	83.0%
2014-15	281	84.7%
2015-16	301	77.1%
2016-17	316	63.3%*
Overall	1335	77.3%

* As of 10/01/17

For those of us who are more visual...

Post-Secondary Enrollment of GOCC DE/CTE Seniors Following Graduation



* As of 10/01/17

Comparison of DE & CTE Post-Secondary Enrollment

Type of Student	# of Students	Enrolled
Career Technical Education	306	68.3%
Dual Enrolled	1029	80.0%
Total	1335	77.3%

By high school, what proportion of dual enrolled (DE) students enrolled in post-secondary education after graduation?

High School	Total # of Students over 5 Years	Percentage
Bronson High School	46	87.0%
Burr Oak High School	19	89.5%
Centreville High School	165	73.3%
Colon High School	28	67.9%
Constantine High School	98	81.6%
Mendon High School	73	82.2%
Sturgis High School	334	79.6%
Three Rivers High School	171	80.1%
Union City High School	40	97.5%
White Pigeon High School	31	77.4%
All Others	24	83.3%
Totals	1029	80.0%

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Highest Awards Earned by GOCC Graduates (N=77)

Program	#	Program	#
Associate of General Studies	39	AA in Visual Arts: Emphasis in Commercial Photography	1
Associate of Business	9	AA in Visual Arts: Emphasis in Graphic Design	1
Practical Nursing Certificate	7	Associate of Applied Science in Business	1
Associate of Science	3	Automotive Service Cert	1
Associate of Applied Science in Nursing	2	Computer Information Systems Certificate	1
Associate of Appl Science in Criminal Justice	2	Computer Support Tech Certificate	1
Computer Aid Draft/Design (CADD)	2	Educational Paraprofessional Cert	1
Electrical Technician Certificate	2	Management/Marketing Cert	1
Phlebotomy Technician Certificate	2	Welding Certificate	1

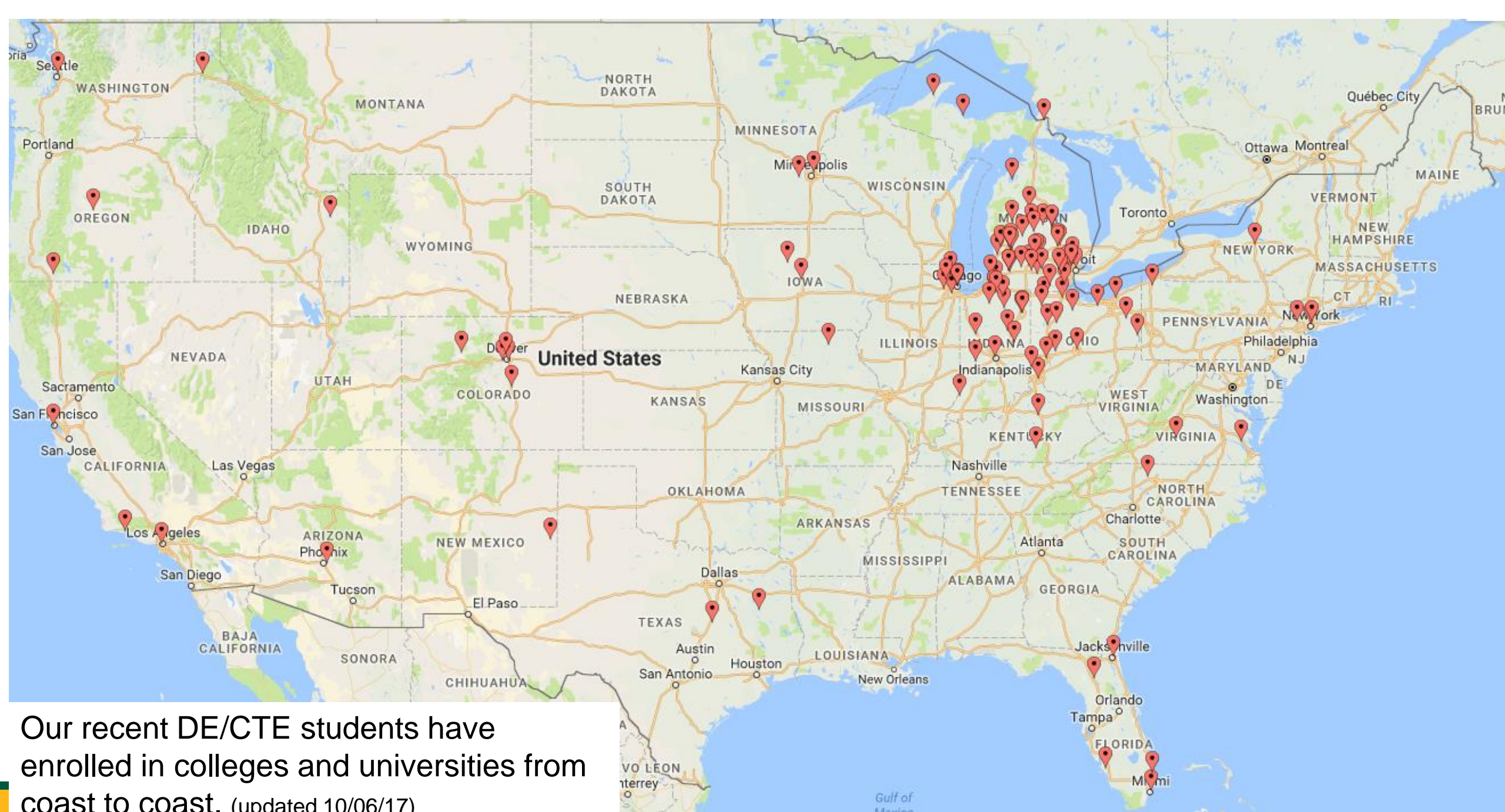
Outcomes of the GOCC Graduates (N=77)

Mean GPA = 3.55

Median Credits = 64

- suggesting straight-forward pathway

Of those who earned an award at GOCC, 42.9% then transferred to a 4-year institution



Our recent DE/CTE students have enrolled in colleges and universities from coast to coast. (updated 10/06/17)

GOCC Dual Enrollment & CTE Seniors: Post-Secondary Education Following High School Graduation

2013-16 Summary

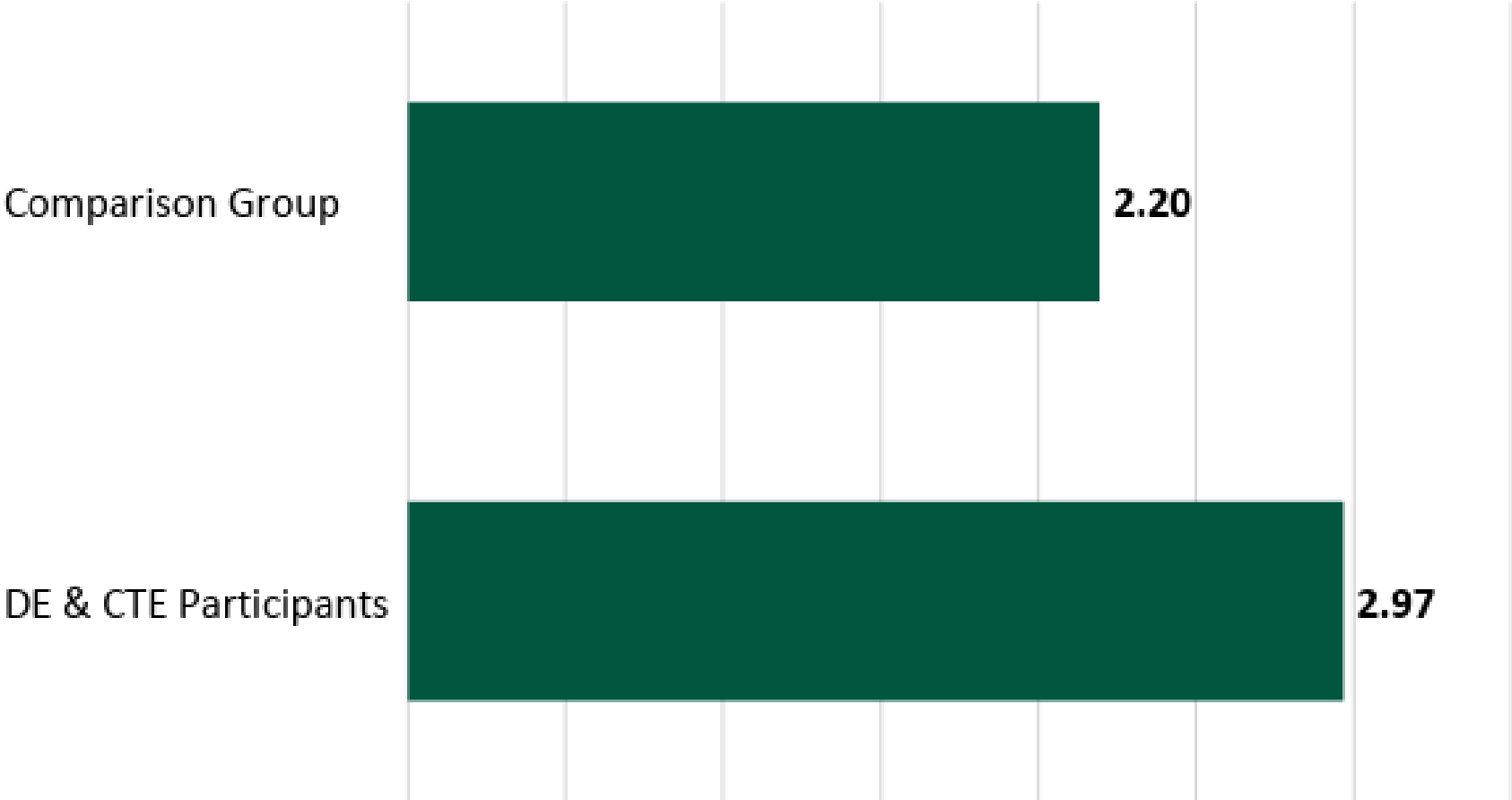
Student Success

How did the dual enrolled students who came to GOCC do compared to students from the same schools who had not dual enrolled with GOCC?

DE & CTE Participants, N = 225

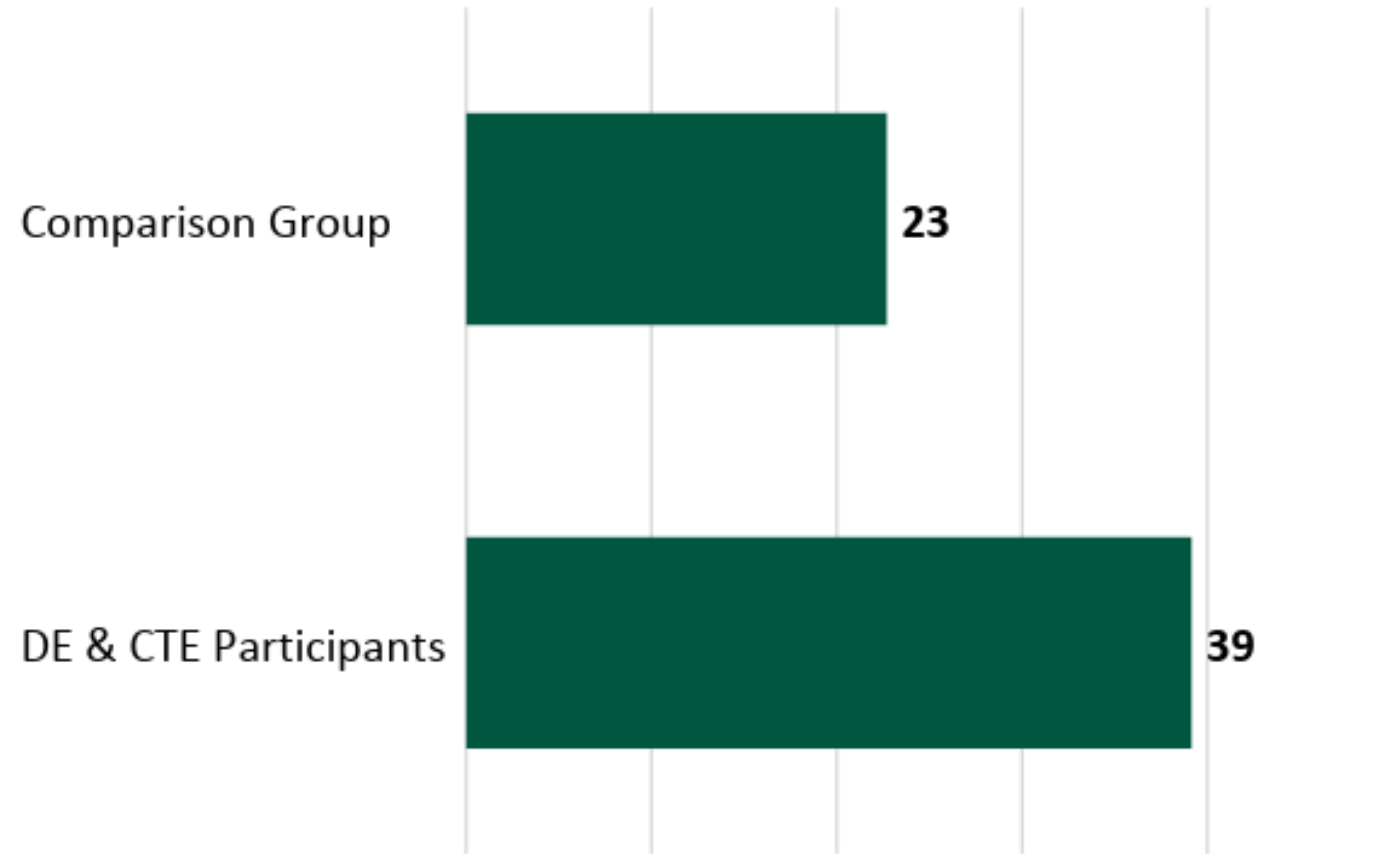
Comparison Group, N = 294

Mean GPA as of 17/WN

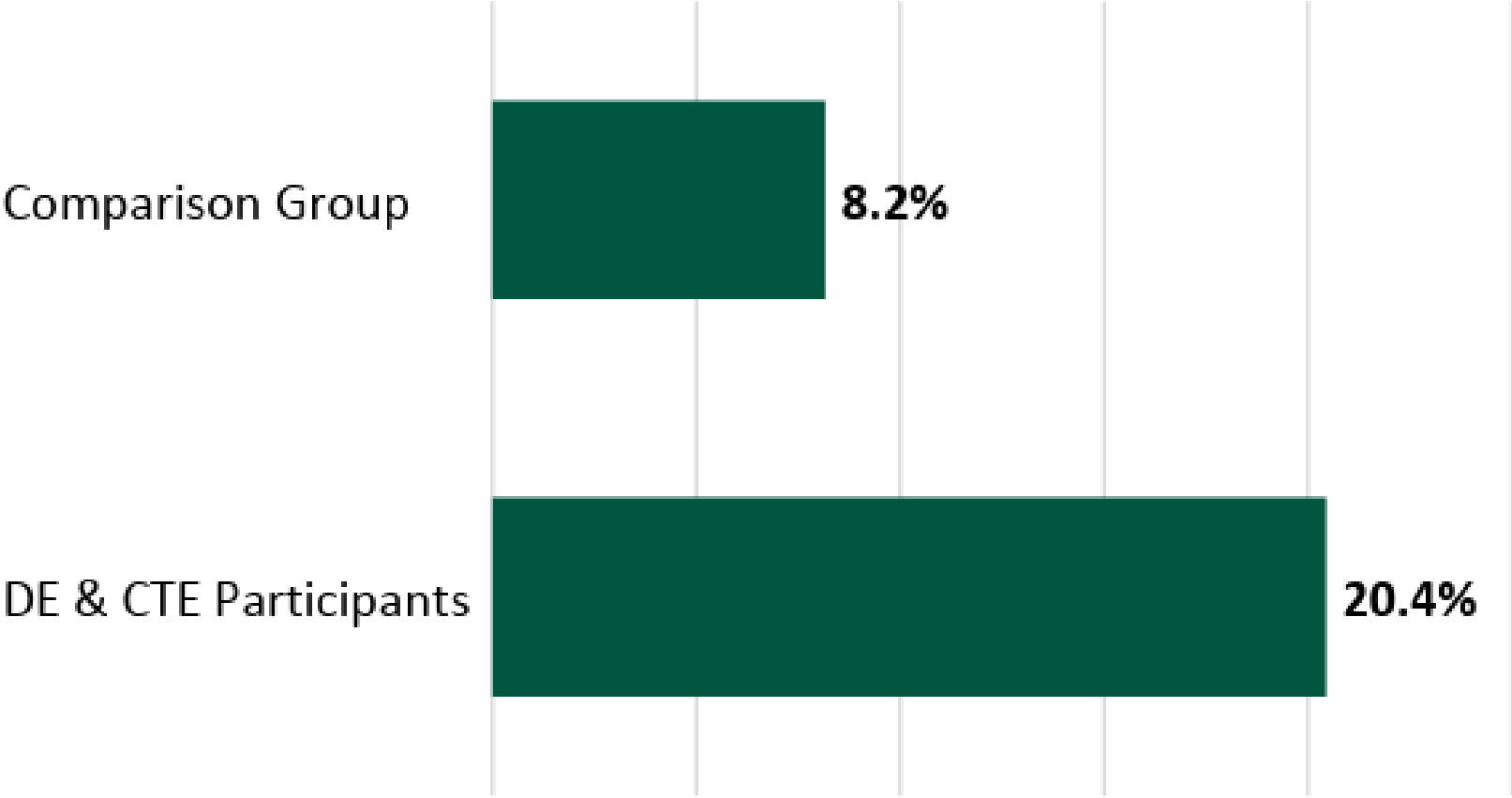


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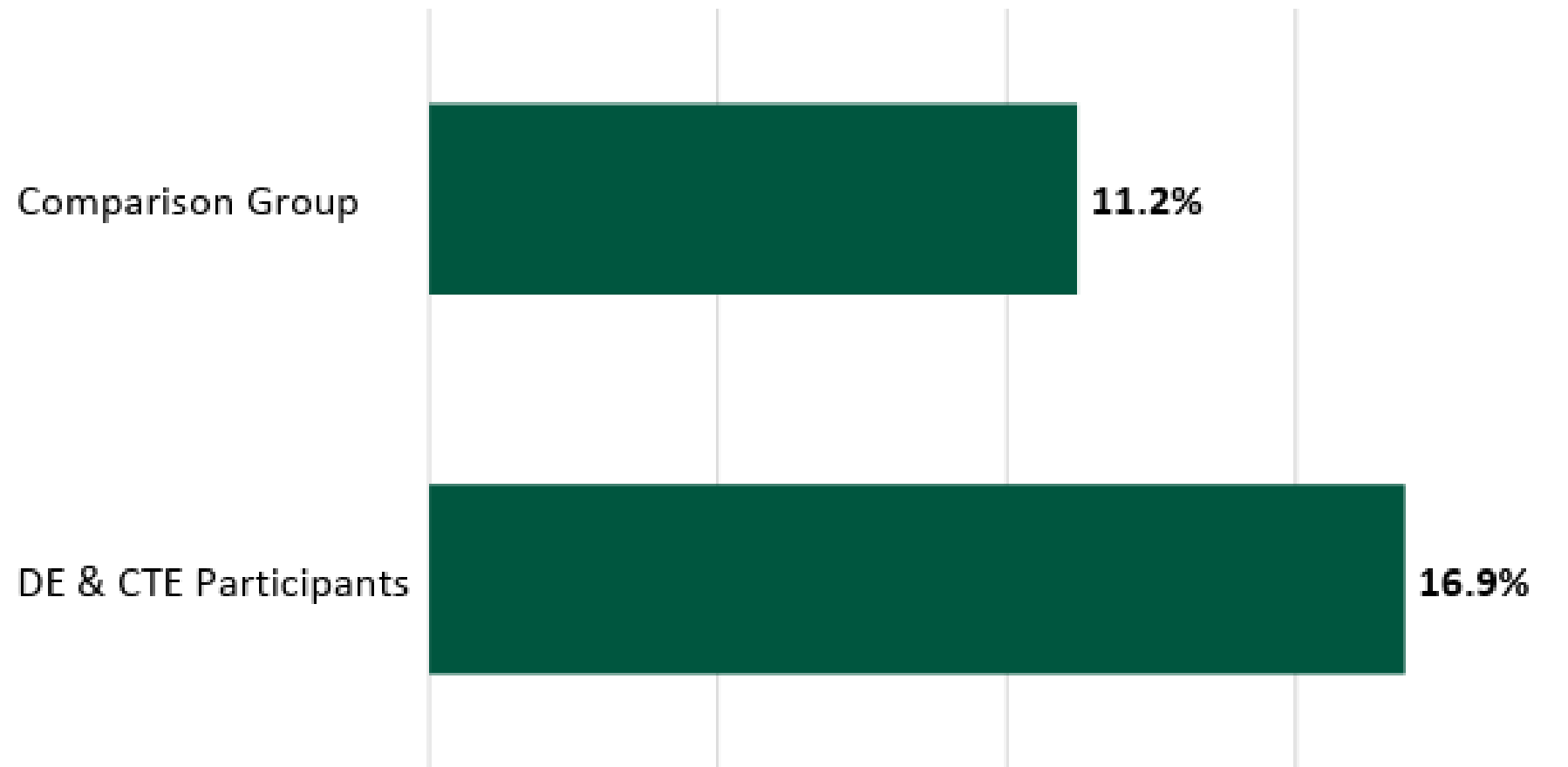
Mean GOCC Credits Earned as of 17/WN



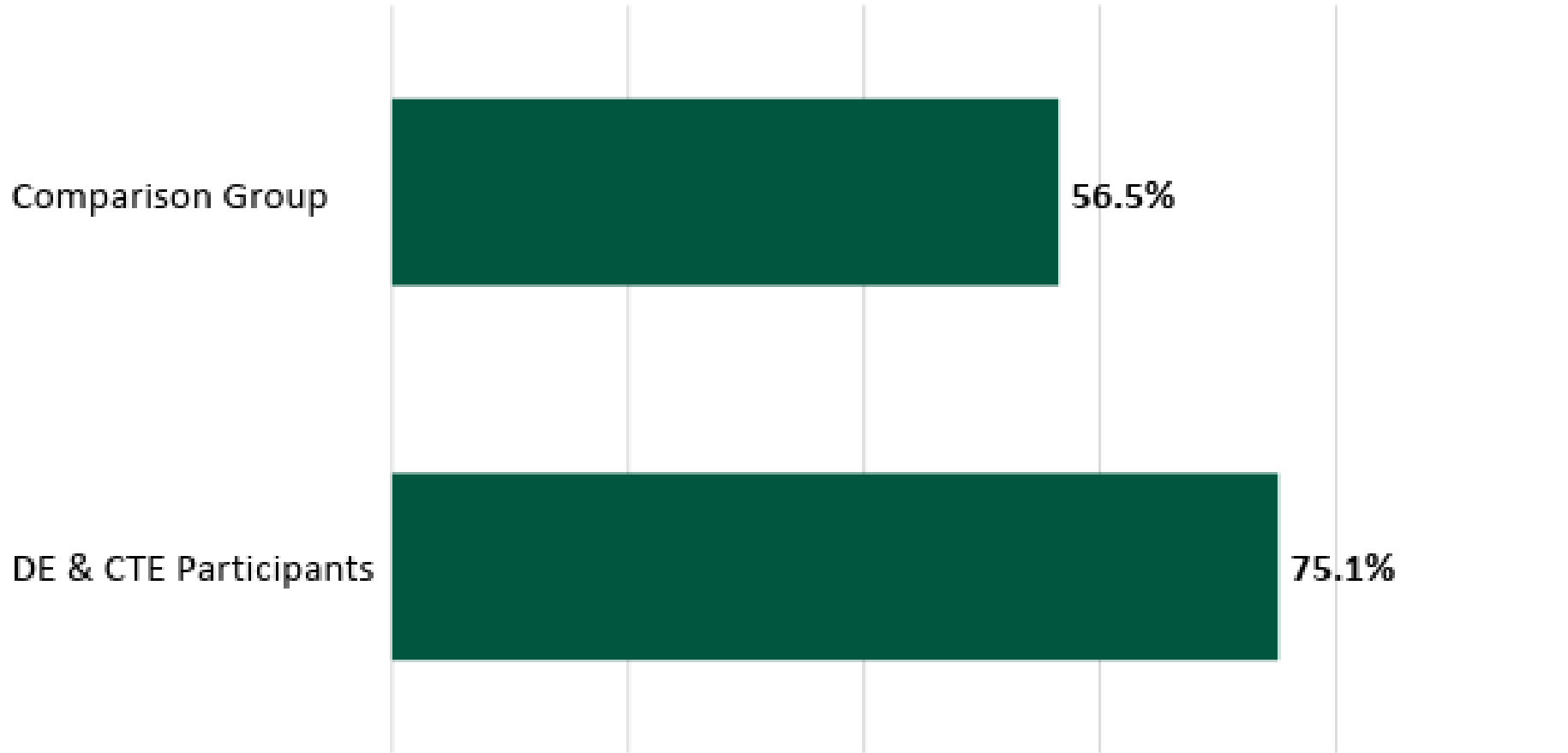
Graduated from GOCC by End of 16/FL



Transferred to a 4-Year Institution after Enrollment at GOCC



**Proportion of Students Meeting at Least one of the Following
Success Criteria:
*Earned a GOCC Award, Transferred to a 4-year Institution, or Still
Enrolled at GOCC***



What is the Current Status of these 1,006 Students?

OUTCOME	Number of Students	Percent	Avg. GOCC GPA	Avg. GOCC Credits Earned
Earned GOCC Award, then Left Post-Secondary Education	18	1.7%	3.47	61
Earned GOCC Award & Still Enrolled at GOCC	10	0.9%	3.27	78
Earned GOCC Award & Transferred to 4-Year	24	2.1%	3.53	65
Enrolled at GOCC, then Transferred to a 2-Year	1	0.1%	2.33	17
Enrolled at GOCC, then Transferred to a 4-Year	23	2.0%	3.14	37
Still Enrolled at GOCC (no transfer activity)	129	13.3%	2.56	11
Transferred to a 4-Year after HS, then returned to GOCC	7	0.7%	3.01	23.1
Enrolled at GOCC after HS - no award, no enrollment in 2016-17	63	6.1%	2.33	23
Transferred to a 2-Year after HS	156	15.7%	3.00	33
Transferred to a 4-Year after HS	375	37.0%	3.04	12
No record of post-secondary enrollment after HS	200	20.3%	3.37	16
TOTALS	1006	100%	3.04	20

Lessons Learned-Advice for the Future

- Dual Enrollment/Concurrent Enrollment/Early College are here to stay!
- Processes need to be fully defined - Handbooks and MOUs
 - On college campus
 - At the partner schools-college teacher or high school teacher
 - Online
 - Career Technical Education
- Quality-Quality-Quality
- Faculty credentials are key

Questions?

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