



About the ACCT Leadership Congress

The ACCT Leadership Congress is the largest professional development opportunity for community college trustees, presidents, and other thought and policy leaders. It's an opportunity for community college leaders to share experiences and expertise, network with people from around the country and beyond, and expand your knowledge of the community college sector.

The event will feature nationally renowned keynote speakers, peer-to-peer and expert presentations designed to advance governance and student success, and a platform through which to network with community college, public policy, business and other leaders from throughout the United States and beyond.

Who Attends

- Community College Trustees
- Chancellors and Presidents
- Vice Chancellors and Presidents
- Executive College Staff
- Government Officials
- Philanthropic Leaders
- Business Leaders
- Student Leaders

2022 Conference Overview – Last time the ACCT Congress was held in New York City

- Participants from 40 states represented plus Marshall Islands, Northern Marianas Islands, British Virgin Islands, and Ontario.
- 1,935 Attendees: 75% community college trustees: 25% community college presidents/CEOs

Sponsor Benefits

- High visibility for your organization as a champion of community colleges.
- Opportunity to market directly to conference attendees.
- Connect with community college presidents and trustees.
- Branding reinforcement of your organization's visual identity
- Recognition within the higher education, corporate, and government agency as an organization that shared their vision for open access education.

Contact

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ACCT LEADERSHIP CONGRESS SPONSORSHIP MENU

FRIENDS OF ACCT \$5,000
Logo recognition in the 2023 ACCT Leadership Congress Program
One advertisement included on the ACCT Congress mobile app with hyperlink
Brand Recognition on: ACCT Congress website (logo with hyperlink), onsite signage, social media
1 conference registration
Bronze \$7,500
Logo recognition in the 2023 ACCT Leadership Congress Program
One advertisement included on ACCT Congress mobile app with hyperlink
Brand Recognition on: ACCT Congress website (logo with hyperlink), onsite signage, social media
2 conference registrations
Silver \$15,000
Opportunity to include a branded item in conference tote bags
One exhibit table
Logo recognition in the 2023 ACCT Leadership Congress Program
One advertisement included on ACCT Congress mobile app with hyperlink
Brand Recognition on: ACCT Congress website (logo with hyperlink), onsite signage, social media
2 conference registrations
Gold \$20,000
Logo Recognition on screen during the General Session
Record one In the Know Podcast Episode or Present one live webinar
One exhibit table
One advertisement included on ACCT Congress mobile app with hyperlink
Logo recognition in the 2023 ACCT Leadership Congress Program
Brand Recognition on: ACCT Congress website (logo with hyperlink), onsite signage, social media
Opportunity to include a branded item in conference tote bags
3 Conference Registrations
Platinum \$30,000
Opportunity to give brief remarks at the 2023 ACCT Leadership Congress Opening Session
Logo Recognition on screen during the Opening Session
One full-page ad in the Post-Congress edition of the Trustee Quarterly Magazine
Record one In the Know Podcast Episode or Present one live webinar
Logo recognition in the 2023 ACCT Leadership Congress Program
One advertisement included on ACCT Congress mobile app with hyperlink
Brand Recognition on: ACCT Congress website (logo with hyperlink), onsite signage, social media
Opportunity to include a branded item in conference tote bags
5 Conference Registrations
One exhibit table

NEW! TRACK SPONSORSHIP OPPORTUNITY

<p>Track Sponsorship <i>Limited opportunities available!</i></p>	<p>Sponsor <i>one of the five</i> programmatic tracks:</p> <ol style="list-style-type: none"> 1. Uplifting Students 2. Transforming Communities 3. Diversity, Equity, and Inclusion 4. Enrollment Strategies 5. Technology-Supported Innovation <ul style="list-style-type: none"> • One Special Session on the sponsored track. • Logo recognition where tracks are listed in program. <p>Includes all Gold Level items:</p> <ul style="list-style-type: none"> • Logo Recognition on screen during the General Session • Record one In the Know Podcast Episode or Present one live webinar • One exhibit table • One advertisement included on ACCT Congress mobile app with hyperlink • Logo recognition in the 2023 ACCT Leadership Congress Program • Brand Recognition on: ACCT Congress website (logo with hyperlink), onsite signage, social media • Opportunity to include a branded item in conference tote bags • 3 Conference Registrations 	<p>\$20,000</p>
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OTHER SPONSORSHIP OPPORTUNITIES

<p>App Advertisements</p>	<p>Create advertisement banner for ACCT mobile app</p>	<p>\$3,000</p>
<p>Refreshment Breaks</p>	<p>Logo on sponsorship signage at refreshment break, and recognition in program.</p>	<p>\$7,500</p>
<p>Branded Hotel Key Cards</p>	<p>Logo on all hotel keys distributed at check-in to attendees staying at the ARIA Resort & Casino.</p>	<p>\$15,000</p>
<p>Conference WIFI</p>	<p>Logo on signage, Power Point slides, and company's name as WIFI password</p>	<p>\$15,000</p>